

EVERY DAY

with RACHAEL RAY

A beige, textured stuffed dog toy is the central focus. It has a friendly expression with a simple black line for a smile and small black dots for eyes. The dog is sitting and facing forward. On its chest, there is a circular seal with a green border and the text 'THE GREENIE AWARD' around the perimeter. The background is a light, textured surface. At the top of the image, there is a horizontal orange bar with the word 'YUM' written in white. Below the dog, the text 'GO FETCH!' is written in a large, green, sans-serif font. Underneath that, a paragraph of text describes the toy's eco-friendly features.

YUM

GO FETCH!

Keep your pooch away from your shoes by giving him something even better to gnaw on. SimplyFido dog toys (from \$4, amazon.com) are made with organic cotton and hemp colored by hand in natural dyes. After the dye process, the company purifies water waste before returning it back to nature.